

## Next PDAA

### Meeting

Tuesday, April 5, 2011

DACOR-Bacon House,  
1801 F Street, N.W.,  
Washington, D.C.

### Speaker:

Assistant Secretary of  
State Ann Stock, details  
at right

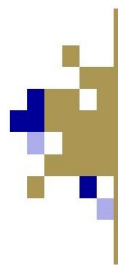
- Cash bar 11:30 am
- Lunch 12 noon
- Speaker 1:00 pm

\$30.00 per person

### Reservation deadline:

Wednesday, March 30,  
2011

To reserve please return  
coupon on p. 11, or the  
form at [publicdiplomacy.org/  
MeetingAnnounce.htm](http://publicdiplomacy.org/MeetingAnnounce.htm)



# PDAA Today

Public Diplomacy Alumni Association

Formerly USIA Alumni Association

## Asst. Secretary to Discuss New Directions in Exchanges at April PDAA Meeting



Assistant Secretary of State Ann Stock will speak on “Educational and Cultural Affairs: New Directions” at the next Public Diplomacy Alumni Association meeting on Tuesday, April 5, 2011 at the DACOR-Bacon House in Washington, D.C. State’s Bureau of Educational and Cultural Affairs promotes international mutual understanding through academic, cultural, private sector, professional, youth, and sports exchange programs.

At her swearing in last July, Ms. Stock said: “Exchanges, together with other forms of cultural and educational outreach, are a quintessentially American form of diplomacy that I hope to increase, to amplify, and to sustain....” ECA exchange programs engage youth, students, educators, artists, athletes, and emerging leaders in many fields in the United States and in more than 160 other countries. Alumni of ECA exchange programs comprise over one million people around the world, including more than 50 Nobel Laureates and more than 350 current or former heads of state and government.

Ms. Stock was Vice President of Institutional Affairs at the John F. Kennedy Center for the Performing Arts from September 1997 to June 2010. From 1993 to 1997, Ms. Stock served as Deputy Assistant to President Clinton and as Social Secretary at The White House. Prior to that, she was Vice President of Corporate Communications and Public Relations for Bloomingdale’s Department Stores for ten years. Ms. Stock was also Deputy Press Secretary to Vice President Walter F. Mondale during the 1980 and 1984 Presidential election campaigns.

This PDAA event will be held on Tuesday, April 5, 11:30 a.m., at the DACOR-Bacon House, 1801 F Street, N.W., Washington, D.C. To reserve your place, please return the coupon on page 11, or the form at [www.publicdiplomacy.org/MeetingAnnounce.htm](http://www.publicdiplomacy.org/MeetingAnnounce.htm), by Wednesday, March 30.

(Photo: Courtesy, Department of State)

## PDAA Annual Dinner

May 15, 2011

See page 5 for details  
and reservations

### Inside this issue

|                                     |       |
|-------------------------------------|-------|
| Metaphorical garden . . . . .       | 2     |
| USIA video reissued . . . . .       | 4     |
| Annual dinner . . . . .             | 5     |
| Civil War fascination . . . . .     | 6     |
| Appreciation, In Memoriam . . . . . | 8     |
| Directory updates . . . . .         | 9     |
| New members . . . . .               | 10    |
| Reservation forms . . . . .         | 7, 11 |
| Membership form . . . . .           | 11    |