

Spring Membership Dinner

Sunday May 4, 2008

Divino Lounge and Restaurant

7345-B Wisconsin Avenue,
Bethesda, Maryland

- Cash bar 6:00 pm
- Dinner 7:00 pm

Complete menu and directions at right.

\$50.00 per person. Drinks extra.

Reservation deadline:
April 29, 2008

Please return coupon on p. 9, or the form at www.publicdiplomacy.org/MeetingAnnounce.htm. Be sure to include selection of main course on the form.

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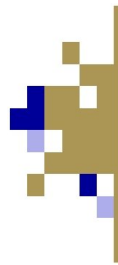
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PDAA Today

Public Diplomacy Alumni Association

Formerly USIA Alumni Association

Spring Dinner to Feature Argentine-Spanish Cuisine

PDAA will take over the Divino Lounge and Restaurant in Bethesda for the 2008 spring membership dinner on Sunday, May 4. The restaurant, recognized in 2005 and 2006 as one of *Washingtonian* magazine's 100 best, combines Latin chic with Argentine and Spanish food. Divino Lounge co-owner Carlos Di Laudo, a former assistant in the cultural office at the Embassy of Argentina, will welcome members to a dinner prepared by Spanish-trained chef Jose Flores, formerly of D.C.'s Taberna del Alabardero.

The evening will begin at 6:00 pm with a social hour and cash bar with assorted tapas in the street-side lounge featuring exhibits of contemporary Latin American art, with dinner served at 7:00 pm by candlelight in the adjacent restaurant.

Menu

Assortment of tapas

Choice of appetizer:

"Cream" of asparagus soup (fresh asparagus, no cream)

or

Manojillo de las huerta: house salad with mixed greens, goat cheese, almonds and raspberry dressing

Choice of main dish:

Grilled skirt steak served with chimichurri sauce and homemade French fries or mashed potatoes or

Grilled filet of salmon served with juliana vegetables in white wine sauce

or

Paella Valenciana: paella with Spanish sausage, chicken, pork and duck

Choice of dessert:

Homemade Argentine crepes stuffed with dulce de leche (caramel sauce) and tropical fruits

Photo: courtesy, Divino Lounge



or

Homemade crème caramel with dulce de leche

Coffee or tea

Drinks: Wine will be available at a price of \$24 per bottle or \$6 per glass. Sangria and Argentine beer can also be purchased.

Price for dinner: \$50.00 per person, includes tax and gratuity.

Location and directions

Divino Lounge is located at 7345-B Wisconsin Avenue, Bethesda, Maryland 20814. Tel. (240) 497-0300.

Metro

The Metro's Bethesda Station on the red line, is located diagonally across Wisconsin Avenue from the restaurant. Use the elevator (not the escalator) to proceed to street level from the underground station.

Driving directions

From Maryland: Take Wisconsin Avenue (aka Rockville Pike and/or Route 355) south to 7345-B Wisconsin which is located in mid-town Bethesda between Montgomery Lane and Hampden Lane, the restaurant will be on your left.

(Continued on page 6)

A Life's Work of War and Diplomacy

Eddie Deerfield

Webster defines career as “a profession or occupation which one trains for and pursues as lifework.” As I look back on my 84 years, most spent in training and pursuit, two life-work careers emerge—one in the field of information, the other in the use of brute force when words are not enough.

The GI Bill opened the door to diplomacy training which began with a degree in journalism at Northwestern University in 1950. The pursuit began as Chicago Times reporter and continued as WGN-TV news editor, senior executive in a national public relations firm, and then Foreign Service assignments in response to a USIA recruiting drive in mid-1960 generated by the cold war.

The USIA career pursuit was cut short in 1988 by the regulation forcing retirement from Foreign Service at age 65. It came at a time when I felt I was really getting good at public diplomacy. Agency Director Charles Z. Wick signed off on a Career Achievement Award, and I was put out to pasture. What to do next?

In 1942, I had enlisted in the US Army Air Corps and was trained as an aerial gunner at a base near Las Vegas, a desert town where even shooting craps was not yet a way of life. Next move was to a converted stable on the fairgrounds at Salt Lake City for training as a radio operator. An assignment to a B-17 “Flying Fortress” 10-man bomber crew followed. We staged mock missions out of Blyth, California and Pyote, Texas, and then flew the aircraft to England to join the 303rd Bomb Group at Molesworth Air Base about 60 miles north of London.

My real life bombing missions in 1943 and 1944 against military targets in Nazi Germany and Occupied Europe, con-

fronted by the Luftwaffe and anti-aircraft artillery barrages, were marked by a crash in the waters of the North Sea, a crash landing at an emergency Royal Air Force base, a bailout from a disintegrating B-17, and an escalating fear of flying. Of our original crew of 10, only two of us were still around at the end. I left Molesworth wearing the Distinguished Flying Cross, Air Medal with three Oak Leaf

Clusters, and Purple Heart, saying emotional goodbyes to friends among the most courageous group of men I had ever known.

After seven overseas USIA postings and one domestic assignment, Mary Lee and I settled initially in retirement in the Washington area. Looking back, the posting to Kampala as PAO in 1979 as Idi Amin fled Uganda for sanctuary in Saudi Arabia was the most memorable. It was a traumatic blend of war and diplomacy. I was cited in a Superior Honor Award “for out-

standing performance in re-establishing an Agency office in the turbulent, war-ravaged nation of Uganda and for consistent excellence and creativity in carrying out a program under severely restricted physical conditions and in an unpredictable and violent security environment.” In that same environment, Mary Lee was honored by a Tribute of Appreciation from the State Department for “outstanding service as headmistress of the Lincoln School, Kampala, Uganda, from 1980 to 1982.”

There was recognition of a different sort as IO in Madras in 1966 when a cold war disinformation tactic by the Soviet news agency TASS named me as the CIA chief for South India. I would gauge my most meaningful tour in more than two decades of Foreign Service as the PAO assignment to Lagos in 1982, with the largest USIA staff and budget in Sub-Saharan Africa. The post won the USIA award for creative programming in 1984.

Getting back to life after retirement--one evening, Scott, our son, told me that he had talked at a Rockville gas station to the driver of a car with a 303rd Bomb Group



Eddie Deerfield, left, accepts award from Col. William Cox, President of the 303rd Bomb Group Association.

War and Diplomacy, cont'd

Association ornamental license plate. The fellow gave Scott his name and telephone number, and I called him. It was the opening curtain on what is now crowning two decades of service to my fellow World War II veterans.



The 303rd BGA membership roster when I joined in 1991 was about 2,000 air combat and ground support veterans and their families. In 1993, after serving on various committees, I was elected Vice President for Reunions and delegated to plan and manage the Association's 1995 gathering in Colorado Springs. Success bred the same responsibilities in San Francisco in 1996, Pittsburgh in 1997, Savannah in 1998, San Antonio in 2006 and, as we met for our final reunion, Washington in 2007. The Board of the 303rd Bomb Group Association, confronted by the passing of most of our veterans, had voted to dissolve in 2008.

At the Savannah meeting in 1998, I was appointed editor of *Hell's Angels Newsletter*, the 303rd BGA's quarterly publication, and stayed at the helm through the "last hurrah" issue in November, 2007. While keeping members informed about current activities of the Association, its real strength was in by-lined articles by veterans about wide-ranging wartime service, illustrated by their own vintage photos. For 32 successive years, the newsletter had reached members to perpetuate the history of the men who fought the air war against Nazi Germany. It was described by a former 303rd pilot and retired US Air Force Major General, as "The glue that binds, holding us together and keeping interest alive."

In 2002, I edited and the 303rd BGA published a two-volume hardbound collection of 86 issues of the newsletter from the first six-mimeographed pages in 1976 to the 20-page full-color editions of 2001. A third volume followed late last year, reprinting all pages in the 24 issues from 2002 through 2007. The books cover aerial combat missions, ground support achievements, military awards, famous B-17 Flying Fortresses, escapes and evasions, prisoners of war, memorials

and more. They are now in the collections of more than a hundred university, military, museum and community libraries and in more than a thousand homes.

General T. Michael Moseley, US Air Force Chief of Staff, wrote "What an amazing group of men with incredible stories....As I thumb through the pages and read your stories, I am reminded that you and your brother Airmen are the proud heritage that America's Air Force is founded upon. We owe you a debt that we cannot repay." Acknowledgments by librarians included such comments as "It's a pleasure and an honor to accept the comprehensive and well-written record of the exploits and sacrifices of those who served in the 303rd Bomb Group" and "The information provided is one-of-a-kind, and becomes more important as memories of World War II diminish with time."

The life work we train for and pursue in public diplomacy doesn't have to end with retirement. The challenge is in making the right onward choice. For me, the 303rd Bomb Group Association was a perfect fit.

Does your mailing label say [2007]?

Look at the label on the cover of this newsletter issue. If there's a **[2007]** on the first line, that means you need to renew your membership for 2008. As a PDAA member, you get this newsletter, plus invitations to the quarterly meetings and annual dinner, all for \$25.00 a year. It's quite a bargain, and you support projects like the Excellence in Public Diplomacy Award and PublicDiplomacy.org Web site. Don't like annual renewal reminders? Lifetime memberships (\$250.00) will let you skip renewals forever. You can use the handy form on page 9 of the newsletter or on the Web site at www.publicdiplomacy.org/7.htm.

The Collapse of American Public Diplomacy

Kathy R. Fitzpatrick

Editor's note: In June 2007, Kathy Fitzpatrick, now professor of public relations at Quinnipiac University in Hamden, Connecticut, surveyed the membership of the then USIA Alumni Association about U.S. public diplomacy's mission, values, and methods, as well as the members' insights on public diplomacy's role in advancing American interests. Excerpts from the paper are given below. The entire paper is found on the PublicDiplomacy.org Web site. The excerpts and paper are posted with permission of Dr. Fitzpatrick.

The State of Public Diplomacy

Nearly all (98 percent) the USIA alumni expressed extreme concern about America's declining image in the world, with similar numbers (95 percent) expressing similar concern about the rise in global anti-Americanism. When asked whether they believe the United States is diplomatically prepared to address ideological threats to U.S. interests in the 21st century, an overwhelming majority (88 percent) said "No."

The former USIA officers are deeply troubled by the state of U.S. public diplomacy today. When asked to rate U.S. public diplomacy on a scale of 1 to 5 with 1 being excellent and 5 being poor, 83 percent rated U.S. public diplomacy today as marginal (43 percent) or poor (40 percent). These numbers stand in stark contrast with the ratings for public diplomacy during the Cold War, which 87 percent of USIA alumni rated as excellent (30 percent) or good (57 percent).

Almost all (95 percent) of the former USIA officers agreed that additional resources are needed to fund U.S. public diplomacy's mission today, with three-fourths (75 percent) reporting that the Bush administration does not consider foreign public opinion important to the protection and advancement of U.S. interests.

A majority (66 percent) of the survey participants said the U.S. government is not a credible messenger to people in other countries today. At the same time, only 24 percent said that public diplomacy initiatives sponsored by private American entities have more credibility in the global community than public diplomacy initiatives sponsored by the U.S. government.

Mission and Values

Despite conventional wisdom that American public diplomacy's primary mission during the Cold War was to defeat communism, this specific objective ranked eleventh on the list of objectives considered by former USIA officers to be most important to the primary mission of public diplomacy during the Cold War. In fact, the top six objectives deemed most important during the Cold War are the same six objectives considered most important to the public diplomacy mission today.

Both then and now, the top three objectives pertain to U.S. foreign policy, followed by efforts to develop a positive image for the United States, to create an understanding of American life and institutions with people in other countries and to establish and maintain good relationships with people abroad. Other objectives USIA alumni identified as important to the public diplomacy mission are to identify and address the host country's problems and goals; to counter negative images of the United States created by the U.S. media; to foster democracy; and to build international linkages between American and counterpart institutions abroad.

Notwithstanding the ranking of specific objectives, a significant majority (72 percent) of the USIA alumni agreed that USIA played a critical role in causing attitude changes that contributed to the defeat of communism and the fall of the Soviet Union. Similarly, a large majority (77 percent) agreed that U.S. public diplomacy has a critical role to play in the war on terror today.

When asked whether they agreed that USIA's work during the Cold War had direct influence on U.S. foreign policy making, the respondents were split, with 42 percent agreeing, 26 percent disagreeing, and 32 percent expressing a neutral view. At the same time, 86 percent said that USIA had a direct influence on foreign publics' perceptions of U.S. policies during the Cold War.

According to a sizable majority (89 percent) of the former American diplomats, ethical issues are important considerations in the practice of U.S. public diplomacy. When provided a list of values and asked to choose the five most important to a public diplomacy professional in working with people abroad, the USIA alumni rated the following values highest: credibility (87 percent), respect (75 percent), truthfulness (65 percent), dialogue (61 percent) and openness (47 percent). There was broad agreement (81 percent) that propaganda is not the same thing as public diplomacy....

(Continued on page 5)

The Collapse of American Public Diplomacy (cont'd)

(Continued from page 4)

The Public Diplomacy Professional

A significant majority (86 percent) of the survey participants agreed that during their tenure in USIA, job satisfaction among USIA officers was generally high, with only 10 percent reporting that tensions among USIA personnel in international broadcasting and information and cultural programs impeded USIA's effectiveness. Almost three-fourths (72 percent) agreed that USIA's operating environment valued

A majority (66 percent) of the survey participants said the U.S. government is not a credible messenger to people in other countries today.

diversity in race and ethnic and cultural backgrounds and almost as many (65 percent) said USIA offered men and women equal opportunities for participation and advancement.

A majority (60 percent) of the former diplomats agreed that USIA officers were well-trained professionals with expertise in strategic planning and relationship building techniques. According to USIA alumni, the most important credentials to the success of a public diplomacy professional are cross-cultural understanding and interpersonal, oral communication, writing and foreign language skills.

Also deemed important were U.S. Foreign Service abroad, problem-solving skills, experience in public diplomacy, managerial skills and knowledge of U.S. history. Less important were research skills, training/experience in journalism, travel or study abroad, training/experience in public relations and training/experience in advertising.

Additional qualities and skills cited by USIA alumni in open-ended responses are an ability to listen and observe; curiosity about and respect for foreign cultures; collaborative, networking and creative skills; flexibility and adaptability; patience, tolerance and empathy; and a sense of humor.

About The Study and Participants

In June of 2007, a 15-page questionnaire was mailed to 441 members of the USIA Alumni Association.* Completed questionnaires were received from 213 members, for a re-

sponse rate of 48 percent. Of the USIA alumni responding, the average age was 73. The youngest participant was 44; the oldest was 93. A total of 169 of the respondents were male, 43 were female, and one did not respond to this item. The survey participants worked in U.S. public diplomacy for an average of 25 years. The shortest time reported was less than one year; the longest time was 66 years. The majority of survey participants came from the senior ranks of the U.S. Foreign Service, with 45 percent reporting Senior Foreign Service (SFS) as their top rank of service and 27 percent reporting their highest rank as FS01.

The majority of USIA alumni left government service after the end of the Cold War, with 41 percent retiring during public diplomacy's steep decline in the last decade of the 20th century and an additional 17 percent retiring after the dissolution of USIA. Twenty-nine percent of the respondents retired between 1980 and 1989 and 12 percent retired before 1979. Three participants (1 percent) reported that they are still working in the State Department.

The former diplomats stationed overseas reported service in Europe (53 percent), the Western Hemisphere (38 percent), East Asia (34 percent) and Africa (33 percent). Fewer reported service in South Asia (25 percent) and the Near East (17 percent). A sizable majority (76 percent) also reported service in Washington, D.C. More than two-thirds (67 percent) of the respondents reported experience in Information Programs; the same number (67 percent) reported experience in Cultural and Educational Exchange Programs; about half (55 percent) reported experience in Management; and just over one fourth (28 percent) reported experience in international broadcasting. The language expertise of the former diplomats was extensive, with many respondents reporting fluency in multiple languages.

When asked in what foreign languages they were able to communicate, the USIA alumni listed 54 languages, including French (50 percent), Spanish (41 percent), German (27 percent), Portuguese (19 percent), Russian (12 percent), Italian (9 percent), Serbo-Croatian (8 percent), Thai (7 percent), Japanese (7 percent), Polish (7 percent), Romanian (5 percent), Vietnamese (5 percent) and Greek (5 percent).

*The United States Information Agency Alumni Association recently changed its name to Public Diplomacy Alumni Association.

The full paper (PDF) is found online at <http://www.publicdiplomacy.org/Fitzpatrick2008.pdf>.

President's Notes

Gene Nojek

The PDAA Board has over the past several meetings organized itself into working groups and committees to better handle an increasingly active agenda. We have had several working groups in the past. For example, a working group comprised of Barry Ballow, Mary Ashley and Stan Silverman did a great job in organizing the upcoming May 4 membership dinner at the Divino Lounge.

In addition, Kathy Brion has ably organized our Achievement in Public Diplomacy Award process this spring. We hope to announce an award recipient at the May 4 dinner.

The Board has also established a working group to review and revise our bylaws to accommodate the name change and to otherwise reflect changes in our mission and operating environment. This working group is comprised of Chandley McDonald, Rob Nevitt, Elinor Green Hunter, and myself, and will begin to meet as soon as I am mobile again.

At our March 23 meeting, the Board established the following additional permanent committees and ad hoc working group:

- A Finance Committee, to review PDAA income and expenses, oversee the use of funds, develop financial plans, propose yearly budgets and make recommendations to the Board. The Finance Committee will be comprised of our Treasurer, Eileen Binns, Stan Silverman, and myself.
- A Program Committee, comprised of Chandley McDonald, Fred Coffey, Lois Herrmann, and myself, to discuss PDAA speaker programs. The committee would welcome suggestions from the membership at large about possible speakers, particularly if you can provide an introduction to a potential speaker. If you have a recommendation, contact one of the Program Committee members.
- A Web Site Development Working Group, comprised of Alan Kotok, Eileen Binns, Lois Herrmann, Chandley McDonald, and Ed Scherr. As editor, Alan has pointed out that the PDAA Web site, publicdiplomacy.org, is outdated and new capabilities are now available. The working group will identify what important business and information functions publicdiplomacy.org should perform and offer recommendations to the Board. PDAA members who have comments about our Web site or recommendations for how to improve it should contact one of the working group members.

Member Updates

Guy Farmer, in an op-ed piece in the March 9 *Nevada Appeal*, a Carson City newspaper, comments on Defense Secretary Robert Gates call last year for more money for State. In his FS career, Guy said he never heard a Defense secretary ask for more money for the State Department in order to solve intractable world problems. "Finally, Guy writes, "someone in the Bush administration acknowledged that it will take more than military power to win the wars in Afghanistan and Iraq. It also will require the 'soft' power that American diplomats can exert in those countries."

Monica Mieroszewska, former VOA librarian, reviews books in English on topics relating to Poland for the Polish Library of Washington's bi-monthly newsletter. The library is a small, circulating collection of Polish and English books on Polish history, culture, literature and present day Poland.

Spring Membership Dinner (cont'd)

From Washington, DC: Take Wisconsin Avenue north to 7345-B, which is located in mid-town Bethesda between Elm Street and Montgomery Avenue, diagonally across from the Hyatt Hotel and Bethesda Metro Station. The restaurant will be on your right.

From Virginia: Take the Beltway toward Baltimore (east), exit on Route 355 south (Wisconsin Avenue) and continue about three miles to the restaurant at 7345-B Wisconsin Avenue (just over one block past the traffic light at Wisconsin Avenue and East-West Highway). The restaurant will be on your left.

Parking: The closest public parking garage is found on Montgomery Avenue less than a block away. Other parking garages are within 2-3 blocks. Parking in these public lots is free on Sundays.

See the restaurant's Web site, www.divinolounge.com, for maps.

Reservations

Reservations are required. The deadline for reservations and payment (\$50.00 per person) is **Wednesday, April 29**. Please make checks payable to PDAA.

Please use the form on page 9 of the newsletter or on the Web at <http://www.publicdiplomacy.org/MeetingAnnounce.htm>. Be sure to indicate your choice of main dish on the form.

In Memoriam

- ◆ Anne Gurvin, 75, died March 4 in Gaithersburg, MD. She had breast cancer. She was an English teacher and university librarian before starting her government service in 1955 as an administrative librarian for the U.S. Army in Europe. Her USIA postings included cultural affairs officer in Uruguay, Argentina, Sweden, the Netherlands and Peru. She latter worked in ECA. She joined USIA in 1966 and became a FSO in 1972. Anne continued her interests in the arts after she retired from USIA in 1996. She was active in politics and voter registration in the District. She loved to travel and visited more than 60 countries. For 15 years, she fought the cancer. Anne contributed in the writing and development of several cancer therapy/ recovery books.
- ◆ Nancy Hemenway Barton, 87, a Washington fiber artist whose highly original tapestries attracted critical acclaim, died Feb. 23 in Washington of complications from Alzheimer's disease. She was the wife of former USIA FSO Bob Barton who served in Latin America as CAO and BPAO.
- ◆ George Kao, 95, an author, translator of American authors and retired VOA news editor, died March 1 of pneumonia in Winter Park, Florida. He maintained residences in Winter Park and Kensington, Maryland. His translations included American classics such as *The Great Gatsby*, *Look Homeward*, *Angel* and *Long Day's Journey Into Night*. He also wrote books for Chinese readers on the American style of English and American culture. He was born in the United States while he parents were students at the University of Michigan. When he was three, his parents returned with him to China. In 1935 he came back to the United States for graduate studies, and service with the Nationalist Chinese government's information agency. He joined VOA in 1957 as chief editor for the Voice's China service. After his retirement from VOA in 1972, he was appointed visiting senior fellow at the new Chinese University of Hong Kong. He returned to Kensington in 1980.
- ◆ Conrad Mejac, former chief of VOA's Slovene Service, died February 4. His VOA career spanned 38 years.
- ◆ Ronald Stewart, 76, died March 2. He had cancer. He served in the USIA foreign service from 1963 to 1990.. The majority of his diplomatic assignments were in public affairs positions. Ron served in Burma, Japan, Vietnam, Greece, Norway, and Austria. In retirement, he worked for Meridian House and State's declassification review program.
- ◆ Richard Schoonover, 70, died in Chapel Hill, North Carolina on March 12. He had cancer. Dick served 32 years as a USIA FSO, from 1964 to 1996. His tours included Uganda, Tanzania, Nigeria, Tunisia and the Philippines and the U.S. mission to NATO. After retiring, he accompanied his wife Brenda, a career State FSO, on her tour as U.S. Ambassador to Togo. Dick was active in numerous internationally-focused organizations. He served on the board of the online magazine, *American Diplomacy*. An avid lifetime golfer, Dick had single digit handicap and enjoyed playing challenging courses wherever he found them in the world. He was also know as an expert chef.

Wanted: Member News, Tributes, Appreciations

PDAA Today now carries updates -- one to three paragraphs each -- on the activities of USIA or State Department PD alumni. Any submission should include the date you retired or left USIA or State.

We will also accept short articles on your activities that would be interest to the membership. Topics could include continued work in public diplomacy and related fields. Please continue to let us know about deaths in the USIA family. Articles of tribute and appreciation are welcome.

Please send your contributions by e-mail to Ed Scherr at: edscherr@earthlink.net

Editor's note: The newsletter now carries **In Memoriam** notices for spouses of the USIA and public diplomacy family. Please include information about the USIA/PD connection -- the senior positions and the overseas duty stations of the serving spouse.

Membership Directory Updates and Corrections

Robert L. CHATTEN
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Need to keep in touch?

Get PDAA's
electronic membership
directory

The annual PDAA membership directory is quite handy, but with many new members added to the PDAA roster since its publication, plus the normal address, telephone, and e-mail changes, keeping up-to-date with PDAA's members can be a daunting task. We now offer a periodic electronic update of the membership directory in the standard Portable Document Format (PDF), available via e-mail for **PDAA members only**. To request a copy of the electronic directory, please send an e-mail to **admin@publicdiplomacy.org**. (Sorry, electronic format only, not print.)

Welcome New PDAA Members

Bernard C. KING
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Dunedin, FL 34698
(727) 736-5736

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Bethesda, MD 20817-3821
(301) 229-7104
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Gabrielle WATERS
7074 Valley Greens Circle
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(831) 624-0350
mbgwca@comcast.net

PDAA Spring 2008 Membership Dinner

Sunday, May 4, 2008. Divino Lounge and Restaurant, 7345-B Wisconsin Avenue, Bethesda, Maryland

Deadline for reservations: **April 29, 2008**. See page I for details, including menu choices.

Please complete the form below and mail with your check **payable to PDAA** for **\$US 50.00** for each person to:

Eileen Binns
PDAA Treasurer
6919 Radnor Rd.
Bethesda, MD 20817

Name(s) _____

Street address _____

City/State/Zip _____

Telephone number _____

Email address _____

Number of main courses: Skirt steak _____ Salmon _____ Paella _____

Number of people _____ x \$US 50.00

Total amount enclosed: \$ _____

Date _____

PDAA Membership for 2008 ... Check your mailing label for renewal status

The annual membership fee for the Public Diplomacy Alumni Association is **\$US25.00**. Renewals are collected annually in the first few months of the year. Because of the low fee, we cannot pro-rate memberships for a partial year. If your mailing label says **[2007]**, it is time to renew your membership for 2008.

Lifetime membership option. One way to avoid the annual renewal is to pay a one-time fee of **\$US250.00**, and you can enjoy the benefits of membership, without the hassle of checks, envelopes, and stamps ever again.

Please complete the form below (indicate any items changed from before) and mail with your check, **payable to PDAA**, to:

Eileen Binns
PDAA Treasurer
6919 Radnor Rd.
Bethesda, MD 20817

Name(s) _____

Street address _____

City/State/Zip _____

Telephone number _____

Email address _____

Date _____

Membership type, please check one: New (\$25) Renewal (\$25) Lifetime (\$250)

Total amount enclosed: \$ _____

Public Diplomacy Alumni Association Board of Directors

Public Diplomacy
Alumni Association

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Lois Herrmann, Alan Kotok, Robert L.M. Nevitt, Edmund F. Scherr,
Stan Silverman

PDAA Today

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