

Next PDAA Lunch Program

Tuesday, April 2, 2013

DACOR-Bacon House
1801 F Street NW,
Washington, DC

Speaker: Satu Limaye ,
details at right

- Cash bar 12:00 noon
- Lunch 12:30 pm
- Speaker 1:00 pm

\$35.00 members/\$42.00
non-members

Reservation deadline:
Wed. March 27, 2013

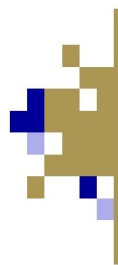
To reserve please return
coupon on page 7, or
online at
www.publicdiplomacy.org/

Annual Awards Dinner

The annual PDAA awards
dinner is Sunday, **May 5,
2013** at the China Garden
in Rosslyn (Arlington),
Virginia. See pages 4 and 5
for details and reservations,
due by April 22, 2013.

Inside this issue

| | |
|--------------------------|-----|
| Volunteer Poet | 2 |
| Appreciation | 3 |
| Member update | 3 |
| Awards dinner | 4-5 |
| New members | 5 |
| In Memoriam | 6 |
| Membership renewal | 7 |
| Reservation form | 7 |



PDAA Today

Public Diplomacy Alumni Association

Formerly USIA Alumni Association

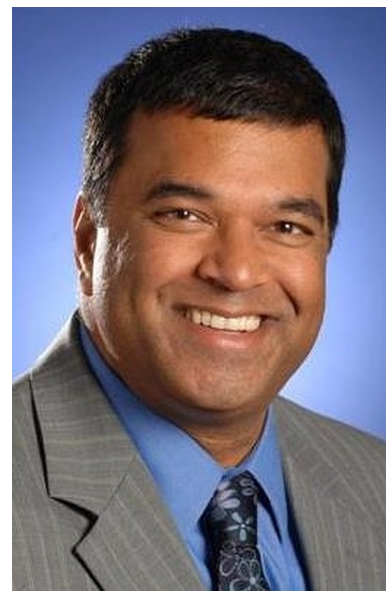
America's Asia Re-Balance Examined at April 2 PDAA Lunch Program

Satu Limaye Ph.D., director of the East West Center in Washington, will lead a discussion of "America's Re-Balancing Toward Asia: What It Means for the U.S. and the Region" at the next Public Diplomacy Alumni Association luncheon program on April 2, 2013 at DACOR-Bacon House in Washington, D.C.

Dr. Limaye will describe and provide context for developments surrounding the change in recent U.S. policy direction called the "pivot" or "re-balance" towards Asia, and the implications of this change on defense, education, trade and other issues. He will also outline related work of the East-West Center, including a key project of the organization called Asia Matters for America/America Matters for Asia. The project includes an interactive Web site (asiamattersforamerica.org) that enables visitors to see Asia's impact on individual states and congressional districts.

Satu Limaye became director of the East-West Center in Washington in February 2007, following service as a researcher with the Institute for Defense Analyses in Alexandria, Virginia. From July 1998 to October 2006 he directed the research and publications division of the Asia-Pacific Center for Security Studies, a Department of Defense academic institute in Honolulu.

Dr. Limaye earned his doctorate in international relations at Oxford University as a Marshall Scholar, following undergraduate studies at Georgetown University's School of Foreign Service. He was an Abe Fellow at the National Endowment for Democracy's International Forum for Democratic Studies, and a Luce Scholar and head of



programs on South Asia at the Japan Institute of International Affairs in Tokyo.

Dr. Limaye (pictured above) is the author or editor of numerous books and monographs, including *US, Australia and Japan and the New Security Triangle*; *Japan in a Dynamic Asia*; *Special Assessment: The Asia-Pacific and the United States, 2004-2005*; *Religious Radicalism in South Asia*; and *Special Assessment: Asia's China Debate*.

This PDAA event will take place on Tuesday, April 2, 12:00 pm to 2:00 pm, at the DACOR-Bacon House, 1801 F Street, N.W., Washington, D.C. Reservations are \$35.00 for members and \$42.00 for non-members, and are due by **Wednesday, March 27**. You can pay with a credit card on the PDAA Web site at **[www. publicdiplomacy.org](http://www.publicdiplomacy.org)**, or complete and mail the coupon on page 7 with your check.

Photo courtesy, East-West Center

Volunteer Poet

Jim Jensen

When I retired in 1989 I had little in the way of specific plans except to get away from the Beltway, though I guess I hoped to find some outlet for an itch to be useful and creative. Luckily this retired FSIO learned the joys of volunteerism in a college town, morphing from Country Plans and Z-grams to arranging local speaker programs and writing poetry. Along the way I learned to engage in a kind of domestic public diplomacy at the state level.

I'd lived in eight countries on four continents and traveled to many more on special projects, from my work as sort of DRS guru to library automation, Arabic wireless file transmission, and online information access long before the internet. But unlike some of my colleagues, I lacked advanced academic qualifications or intense area experience or connections with any important institutions, so I was pretty much at loose ends.

Fortunately, soon after retiring to North Carolina, the idea for which came from an article written by Charles Kuralt, I met some people active in community and state political affairs. I joined with one of them, a former radio journalist, to start a sort of think tank on statewide public policy, the Common Sense Foundation, and started and served as editor of its quarterly Journal of Common Sense. That lasted about four years, until funding ran out.

Gradually through this activity I met more and more people who were activists on various issues. My wife, Shirley, and I did some volunteer work with North Carolina Fair Share, which advocated for the less fortunate, and I joined the board of the North Carolina Editorial Forum, which solicited and distributed op-ed pieces on public policy issues to the state's media outlets.

It became easier and easier to find useful volunteer work. Both Shirley and I aided the blind by taping books and magazines; she did the reading and I operated the taping equipment. She also volunteered at our local library, and I undertook editing and production of a newsletter for a sister cities organization in Durham.

As aging and health problems slowly appeared, we decided to move into a continuing care retirement community, and found an excellent one in Elon, home to the highly regarded Elon University.

Once again volunteer work was available. Shirley continued her library volunteerism at the Elon University library, and I joined the Town of Elon Appearance Commission, working on

various projects to improve the physical landscape of the town.

I had the opportunity to serve on the readers' advisory panel of our daily newspaper, to which I've contributed regular letters and an occasional guest column, thus con-

(Continued on page 3)

Excerpt from:

I Always Wondered

Back in mid-1961
for a very brief time
candidates for lateral entry
into the U. S. Foreign Service
had to endure hour-long
visits with a psychologist
and a psychiatrist.
I was one of those.
Yes, I had to interpret an ink blot.
And faced with the request
to "draw a person" had to choose –
man or woman?
If I drew a male figure
was I a latent homosexual?
And if drew a woman
was I a potential rapist?
Tough decision!

....

Published 16 January 2012, Public Diplomacy Alumni Blog,
<http://publicdiplomacy.org/pages/index.php?page=blog>

Volunteer Poet (Cont'd)

(Continued from page 2)

tinuing in a small way to ease my somewhat subdued desire to remain a journalist.

In addition, there was much to do in our retirement community. I've served on the residents' council and on a group that studied energy conservation. One of our neighbors headed a committee to recruit speakers for an enrichment program for residents, and I joined that effort. We have brought speakers on an incredible variety of subjects, from a series on religions of the world to the effects of music on the human brain. Elon University has provided us much talent, including a political science professor to analyze political elections on a regular basis.

The neighbor who heads this project is also a published poet, and that has led me to what is perhaps my most satisfying post-retirement activity. On a whim I joined his poetry group, though I never wrote poetry and was only the most casual consumer of the product. When I discovered that most serious contemporary poets wrote blank verse that did not require rhyming, I mustered the courage to try my hand, and produced a product that was well accepted.

Once over the initial hesitation, I wrote regularly, and have produced about 60 poems, on subjects ranging from my career, health problems, and the Second Amendment and other political commentary, to the mathematical constant pi and cosmology, philosophy, and black Angus beef! I've even crammed political commentary into the 17 syllables of the haiku form, and that's a fun challenge.

Now I've joined several other residents to start a community literary review, though we don't have a product yet and don't know how that effort will work out.

In summary, I've found that retirement can bring plenty of activity and heaps of enjoyment even if you have to seek opportunities for volunteerism. I no longer miss the imagined opportunity to alter the course of history in some foreign land.

Appreciation: Frank Dixon Underwood

Paula Causey

Dick Underwood was my first USIA boss when I arrived at USIS Jakarta in 1970 as a JOT. He had served in Indonesia in the 1950s and, despite the subsequent tumult in that country, retained a remarkable network of contacts. Dick and his wife Jean opened their home to all comers — visiting scholars, artists, and officials, as well as the large group of Fulbright English teachers that USIS sponsored in lieu of the ousted Peace Corps program. They instilled in each of us a love of the rich culture of Indonesia. Dick directed the Cultural Section through a series of major events, including a huge exhibit of Indonesian artifacts at museums in the United States.

One of his best, but least known, legacies was initiation of a training and education program in the US for Indonesian university teachers to develop core curricula in the social sciences and humanities. This effort required lengthy negotiations with Indonesian education authorities who remained wedded to traditional Dutch approaches. Asked years later what he thought of this very successful program, Dick humbly replied that the key was Indonesian buy-in. He listened to what they wanted and worked to implement those aspects where he thought the US could make a difference. That simple advice, patiently implemented, his curiosity, and his genuine appreciation of Indonesian traditions were Dick's gifts to me and so many others.

Member Update

Retired FSO and PDAA member Pete Cecere is the subject of a new documentary film, *Folksy* by film maker Matt White that is now in production. Cecere collected some 30,000 pieces of folk art throughout his life, work, and travels in Europe, and North and South America. Over the years, museums throughout the U.S. displayed pieces from Cecere's collection. His home in Woodville, Virginia alone has 5,000 items. More details about the film are available online at <http://www.4thcoastproductions.com/folksy.html>

2013 PDAA Chinese Banquet and Awards Dinner Set for May 5

The annual PDAA Awards Dinner is a chance to reconnect with old friends and colleagues, enjoy a delicious meal, and keep up to date on public diplomacy activities. It is also a chance to show support for recipients of PDAA's public diplomacy award, who will be announced at the dinner.

This year's dinner will be held on Sunday, May 5, at the end of the Foreign Affairs Day weekend. The festivities take place at the China Garden restaurant, 1100 Wilson Boulevard, on the corner of Wilson Blvd and N. Lynn Street, in Rosslyn, Virginia. (tel: 703- 525-5317). Enter the tall, curved, aluminum clad former USA Today building and take the lobby escalator up one level. The restaurant is immediately to the right of the escalator.

The evening starts with a cash bar at 6:00 PM followed by dinner at 7:00. Tables will have lazy susans, so that diners can easily sample any or all of the various dishes on offer. The cost for members and guests is **\$40.00 per person**, which covers appetizers, soup, entrees, dessert, and tea. Other drinks are extra.

After dinner, the winners of the 2013 PDAA Award for Achievement in Public Diplomacy will be announced. The winners in attendance will discuss their accomplishments, the challenges they faced, and the public diplomacy strategies they used to meet those challenges. It promises to be a memorable event.

Menu

- *Appetizers:* veggie spring rolls, beef cho cho, fried shrimp wonton, steamed dumplings
- *Soup:* minced seafood and tofu soup
- *Entrees:* fresh shrimp with house salad sauce, filet mignon with black pepper sauce, roasted chicken Cantonese style, shitake mushrooms and baby greens, lo mein, steamed flounder, vegetable fried rice
- *Dessert:* sesame ball, seasonal fruit

Getting There

The China Garden is two blocks from the Rosslyn Metro stop on the Blue and Orange lines. The restaurant is near the Virginia side of Key Bridge and the Rosslyn exit on route 50/Arlington Boulevard. If traveling east on the G.W. Parkway, take the exit to 50, drive a few hundred meters on 50 and exit at Rosslyn. If traveling west on the G.W. Parkway, exit at Spout Run, take a left on Lee Highway/29 and continue to Rosslyn; take a right on Fort Myer Drive,

go one block and take a left on 19th St., go one block and take a right on N. Moore Street, and go one block and take a left on Wilson Blvd. If coming toward Rosslyn on I-66, exit at Rosslyn/Key Bridge (exit 73), merge onto Lee Hwy, continue on Lee Hwy to Fort Myer Drive, and proceed as described above.



Free Parking/ Elevator Access

To park in the building's garage, continue on Wilson Blvd, past the building entrance. The garage is located a few meters farther on your right side. Enter, take a ticket, go right, and then make another immediate right down the ramp. There are multiple parking spaces where the ramp ends and the floor levels out. The elevator on the right hand edge of these parking spaces goes to the restaurant level. (Take care not to drive beyond the footprint of 1100 Wilson Blvd). Take the elevator to Level M. Turn left when you exit the elevator, and the restaurant is just a few meters away. When leaving, have your parking ticket stamped at the bar, and then insert it into the machine reader at the garage exit.

Reservations

To reserve your place, complete and return the form on page 5 or on the PDAA website at: <http://publicdiplomacy.org/dinner2013> . Please make your check payable to PDAA. The reservation deadline is **Monday, April 22.**

Photo: Robert S. Donovan, Flickr

Welcome New PDAA Members

Elizabeth COLTON
547 Crowfields Lane
Asheville, NC 28803
202-468-5293
lizcolton@yahoo.com

Robert E. KNOPEs
9607 Laurel Oak Pl.
Fairfax Station, VA 22039
703-690-2039
rknopes@cox.net

Carol URBAN
7 Buttonwood Ln
Rhinebeck, NY 12572
845-516-4482
caroljurban@me.com

Richard GILBERT
7 Buttonwood Ln
Rhinebeck, NY 12572
845-516-4482
richard_gilbert_madrid@yahoo.com

Penny ROGERS
4354 Kahala Avenue
Honolulu, HI 96816
808-428-4034
penrichrogers@juno.com

Mary YATES
4534 Broad Branch Rd, NW
Washington, DC 20008-1005
202-364-0002
mcyates2012@gmail.com

Frank JENISTA
90 Columbus Pike
Cedarville, OH 45314
937-766-4732
jenistaf@hotmail.com

Paul J. SAXTON
10101 Marshall Pond Rd.
Burke, VA 22015
703-239-1535
eripaul2374@yahoo.com

PDAA 2013 Annual Dinner

Sunday, May 5, 2013
China Garden
1100 Wilson Boulevard
Rosslyn (Arlington), Virginia 22209

See page 4 for details. The deadline for reservations is **Monday, April 22, 2013**.
Please complete the form below and mail with your check for **\$US 40.00** for each person to:

David Whitten
PDAA Treasurer
4100 S 16th Street
Arlington, VA 22204

If no change in contact info, fill in name and date only.

(Please send payments for this event only.)

Name(s) _____
Street address _____
City/State/Zip _____
Telephone number _____
Email address _____
Date _____
Number of people _____ x \$US 40.00
Total amount enclosed: \$ _____

In Memoriam

- ◆ Jim Aldrich, 88, long-time Congressional correspondent for the USIA Wireless File, died July 8, 2012 at his home in Midland, Virginia. After World War II service and university studies, he worked 17 years with Foster's Daily Democrat newspaper in Dover, New Hampshire. His USIA career began in 1967, covering Capitol Hill. In 1977 he took a two-year Reserve FSO assignment as press attaché in Jakarta. Afterwards, Mr. Aldrich served as deputy chief of the File's South East Asian and Pacific branch until his retirement in 1986. In retirement he did freelance writing and pursued his life-long interest in researching American history and the opening days of the French and Indian War.
- ◆ Robert Baron, 79, a retired FSO in USIA, died December 14, 2012 at his home in McLean, Virginia. He had cancer. Mr. Baron joined USIA in 1963 and was a cultural affairs officer in Venezuela, Colombia, and Yugoslavia. His other assignments included director of USIA's Arts America program. After his retirement in 1988, he was an English professor at Howard University and later taught technical writing at University of Maryland.
- ◆ Richard Curtiss, former director of VOA's Arabic service and executive editor of the Washington Report on Middle East Affairs, died on January 31 in Kensington, Maryland. He was 85. He worked for UPI before joining the Foreign Service in 1951. His posts included Indonesia, Turkey, Lebanon, Iraq, Syria and Greece. He retired in 1980 as the Chief Inspector of USIA. In 1982, Mr. Curtiss was a co-founder of the American Educational Trust. A memorial service is planned for Saturday, March 16, at St. Alban's Parish Church in Washington, D.C.
- ◆ John Harter, 86, a retired State FSO and former Wireless File economics writer, died January 5 in Richmond, Virginia. A World War II veteran, he served with State from 1954 to 1983. His posts included South Africa, Chile, Thailand and Geneva. At USIA, Mr. Harter wrote for the File 1972 to 1979. In retirement, he was a free-lance oral historian. Mr. Harter served as official oral historian at the National Gallery of Art in the 1980s, and served several terms on AFSA's Board of Governors.
- ◆ Lee Johnson, 79, a retired FSO in USIA and former PDAA board member, died January 28 in Washington, D.C. after a long battle with prostate cancer. Mr. Johnson, who retired from USIA in 1993, served in Brazil, Honduras, Spain, the United Kingdom, and Mexico. Before joining the agency, he was a teacher in California, Guatemala, and Spain. In retirement Mr. Johnson pursued interests in Shakers, wolves, and the American West, and making furniture.
- ◆ Alex Klieforth, 94, retired FSO and career minister in USIA, died October 5, 2012 in Escondido, California. He was born in Archangel, Russia where his father was stationed as an American diplomat during World War I and the Russian revolution. Mr. Klieforth's government career began in 1941 when he entered the State Department's Foreign Service. He had two tours with the U.S. military, in the OSS during World War II and in the Air Force during the Korean War. After World War II, he taught at Johns Hopkins University, worked at the Middle East Institute, and the U.S. War Claims Commission. After his Air Force service, he joined USIA and VOA in 1955. At the Voice, Mr. Klieforth's assignments included director of RIAS in West Berlin and later deputy assistant director of VOA. His other USIA postings included Rome, Jakarta, and Bonn. He lectured and wrote about Scottish history and culture after retirement in the 1980s. He was a Commissioner of Clan Leslie in America and the founder of the Clan Leslie Society.
- ◆ Jack Loiello, 69, USIA associate director for Educational and Cultural Affairs during the first Clinton administration, died February 16 in Washington, D.C. from complications of Parkinson's disease. He was one of the organizers of the National Endowment for Democracy and the first head of the National Democratic Institute for International Affairs.
- ◆ Dick Undeland, 82, a retired FSO in USIA with extensive service in the Middle East, died on December 21, 2012 in Arlington, Virginia after a long illness. During his USIA career, from 1957 to 1992, he had 11 postings in Middle East countries, including Kuwait, Saudi Arabia, Syria, Jordan, Egypt, Morocco, and Lebanon. Mr. Undeland was a founder and past president of Foreign Affairs Retirees of Northern Virginia. He also served on the board of the Northern Virginia Hiking Club.
- ◆ Dick Underwood, 85, a retired FSO in USIA and former newspaper editor in North Carolina, died December 29, 2012 in Wilkes County, North Carolina. A Navy veteran of the Korean War, Mr. Underwood joined the USIA foreign service in 1955. He had several tours in both Japan and Indonesia. After retiring from USIA in 1981, he served for ten years as editor of the Wilkes Journal-Patriot newspaper. An obituary from the paper described Dick as an "accomplished photographer, a talented painter, a good cook, and a lover" of the fine arts.
- ◆ Norbert J. Yasharoff, 82, who retired in 1989 after working for USIA for about two decades, died January 19 at his home in Arlington, Virginia, from complications of a staph infection. His varied career at USIA included work as a Foreign Service national staff member and service with the Voice of America, the Wireless File, and as an FSIO. He was a FSN employee of the US Embassy in Tel Aviv and later worked in the U.S. as an editorial writer, commentator, and policy officer at VOA. Also, he was a writer for several years for the European Wireless File. Later as an FSO, he was branch PAO and director of the cultural center in Sarajevo, Yugoslavia. After his retirement, the Bulgarian-born Mr. Yasharoff did freelance writing for Bulgarian publications. He recounted his youth in a book he co-authored, *By the Grace of Strangers: Two Boys' Rescue During the Holocaust*. He migrated to Israel during its war for independence. Coming to California in 1968, he worked for the Hoover Institute and the San Francisco Examiner before moving to Washington, D.C. and becoming a U.S. citizen in 1976. Mr. Yasharoff spoke nine languages and was a volunteer at the U.S. Holocaust Museum, translating thousands of World War II documents.

PDAA membership for 2013 ... Check your mailing label for renewal status

- The annual membership fee for the Public Diplomacy Alumni Association is \$US30.00 and \$300.00 for a one-time lifetime membership. Renewals are collected annually by the first few months of the year. Because of the low fee, we cannot pro-rate memberships for a partial year.

- If your mailing label says **[2012]**, it is time to renew your membership for 2013.

Please complete the form below (indicate if any items are changed from before) and mail the completed form with your check to:

**David Whitten,
PDAA Treasurer
4100 S. 16th St.
Arlington, VA 22204**

No change in contact info; fill in name and date only

Name(s) _____

Street address _____

City/State/Zip _____

Telephone number _____

Email address _____

Date _____

Membership type, please check one: New \$30.00 Renewal \$30.00 Lifetime \$300.00

Total amount enclosed: \$ _____

Or you can renew online at <http://www.publicdiplomacy.org/pages/index.php?page=membership>

PDAA April 2013 luncheon program

April 2, 2013 - DACOR-Bacon House. 1801 F Street, NW, Washington, DC. See page 1 for program details.

Deadline for reservations: **March 27, 2013.**

Please complete the form below and mail with your check to:

**David Whitten
PDAA Treasurer
4100 S. 16th St.
Arlington, VA 22204**

No change in contact info; fill in name and date only

Name(s) _____

Street address _____

City/State/Zip _____

Telephone number _____

Email address _____

Date _____

Number of members/guests _____ x \$US 35.00 Number of non-members _____ x \$US 42.00

Total amount enclosed: \$ _____ **Please send payments for this event only.**

Or you can reserve online at www.publicdiplomacy.org

Public Diplomacy Alumni Association Board of Directors

Michael Schneider, President
Joe O'Connell, Vice President
Sandra H. Rouse, Secretary
David Whitten, Treasurer

Members-at-Large: Michael H. Anderson, Kathleen A. Brion, Mary Jo Furgal, Amb. Linda Jewell,
Alan Kotok, Robert E. McCarthy, Chandley McDonald, Greta Morris, Jon Schaffer, Edmund F.
Scherr, Frances Sullinger

PDAA Today

Editor: Alan Kotok

Member News Editor: Ed Scherr

Editorial review: Peg McKay

Contributing writers: Paula Causey, Jim Jensen

The entire contents of this publication are copyright 2013 by Public Diplomacy Alumni Association. Reproduction in any form without permission is prohibited.

Web site: <http://www.publicdiplomacy.org>

E-mail: admin@publicdiplomacy.org

Address:
4521 N. 41st Street
Arlington VA 22207-2936

Public Diplomacy Alumni
Association

PDAA Today
Public Diplomacy Alumni Association
4521 N. 41st Street
Arlington VA 22207-2936

| |
|------------------|
| FIRST CLASS MAIL |
| US POSTAGE |
| PAID |
| ARLINGTON, VA |
| PERMIT NO. 139 |