



Public Diplomacy Today

Public Diplomacy Association of America Public Diplomacy Council

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2022**

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The 2022 annual dues for Public Diplomacy Council members were to be paid January 1.

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Do it now, and become a founding member of the new, larger organization: the Public Diplomacy Council of America.

**PDAA membership for
2022**

If your mailing label says [2021], it is time to renew your membership. Use the form on page 7 or renew [online](#).

One of our most important activities is the Awards for Outstanding Achievement in Public Diplomacy. [Donate online on the PDAA Website](#), where a list of past recipients can be found.☐

Promoting Democracy in a Turbulent World Focus of March 7 FIRST MONDAY Program

President Biden is trying to rally the world’s democracies to reverse an authoritarian trend that has grown steadily over the last 15 years. It’s a challenge for public diplomacy, complicated by the fact that the resilience of our own democracy is being questioned both abroad and here at home. Do we have a hopeful message? Will anyone listen?



Thomas Carothers (Carnegie Endowment)

To help us explore this topic, PDAA and PDC have invited Thomas Carothers to lead our March 7 FIRST MONDAY program. The program will begin at noon ET and will be conducted via Zoom.

Carothers is the senior vice presi-

dent for studies at the Carnegie Endowment for International Peace. He is a leading authority on international support for democracy, human rights, governance, the rule of law, and civil society. He has worked on democracy assistance projects for many organizations and carried out extensive field research on aid efforts around the world. He was chosen to moderate a discussion panel on “Countering Digital Authoritarianism” for the 2021 White House Virtual Summit on Democracy.

To register for the March 7 program, go to <https://tinyurl.com/2p4epwzr>.

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(Continued on page 2)

Joel Fischman: Preparing to Launch PDCA

With this edition of the PDAA newsletter, we are entering into the transition toward the launch of the Public Diplomacy Council of America (PDCA). As I write this, during the first week in February, the PDAA and PDC Boards have approved, unanimously, the slate for the new PDCA Board (elsewhere in this newsletter). Our thanks go to Mike Schneider, who, as chair of the Gov-

ernance Transition Working Group, served as Nominations Chair. Under Mike’s guidance, it was our goal to recruit a slate that represents the diversity of our membership and our profession, ethnically, racially, gender, stage in our careers, and professional strengths (information, exchanges, and broadcasting). The slate also includes everyone on the current PDAA and

PDCA Boards who indicated interest in serving on the new PDCA Board.

Working with the Venable law firm, we are into the process of finalizing steps toward the official launch of PDCA. The State of Virginia has already approved PDC’s name change to PDCA, paving the way for the PDAA Board to file Articles of Dissolution to termi-

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**PDAA President
Joel Anthony Fischman**

This is a merger of equals. Sherry Mueller and I will serve as PDCA co-presidents. It is our intent that this help provide continuity as we activate PDCA and, importantly, demonstrate that we both are committed to the success of PDCA.



**PDC President
Sherry Mueller**

Preparing to Launch PDCA

(Continued from page 1)

nate and fold its assets into the new PDCA. This process, as I have mentioned in previous correspondence, is the most expeditious and economical path to a de facto consolidation of our two organizations. The Joint Oversight Group, appointed by the PDAA and PDC Boards, will meet next week to develop a transition work plan.

This is a merger of equals. Sherry Mueller and I will serve as PDCA co-presidents. It is our intent that this help provide continuity as we activate PDCA and, importantly, demonstrate that we both are committed to the success of PDCA.

PDAA and PDC both bring proud legacies to the new organization. This newsletter has several features on the history of PDAA. The next edition, which will be under the PDCA banner, will focus on the history of PDC. Both sets of features will provide a foundation for new PDCA initiatives, building on the best of its predecessors.

This is a good time for me to bring attention to Michael Korff, PDAA Communication Chair and Editor of the PDAA Newsletter, for all the good work he does to make sure an informative, attractive, and always well-written newsletter reaches your email and traditional mail inboxes. The news-

letter will continue to keep you informed, and Mike will continue as its editor, in the new PDCA. As always, your suggestions and contributions for content are welcome.

Finally, we are in a new year. Don't wait for PDCA. If you haven't yet paid your 2022 dues, whether PDAA, PDC, or both, now is a good time to do so. Information on dues renewal is on page one.

And you are always welcome to share your ideas and concerns with me at fischman@comcast.net.

All the best,

Joel

Looking Ahead: Future Programs

(Continued from page 1)

April 4: Academic Study of Public Diplomacy - The April FIRST MONDAY program will focus on the academic study of public diplomacy. PDC president **Sherry Mueller** hopes to reprise an April 2017 program featuring a panel of deans that she organized.

The deans were asked to focus on Trends in IR Curricula: Implications for Public Diplomacy. They were also asked to reflect on a recent article by retired FSO Donna Oglesby, who has been teaching at Eckerd College for more than 20 years. In her article in *The Hague Journal of Di-*

plomacy entitled "Sowing the Seeds of Diplomacy on Hard American Ground," Oglesby wrote: "The essential argument is that because the main institutions of American society do not support diplomacy as a profession or field of study, demand for the teaching of diplomacy is weak." Two reasons she cites are the militarization of US foreign policy and the increase in the number of political appointees.

May 2: Disinformation, Democracy, Technology, and Public Diplomacy - Alistair Somerville, a Rising Professional member of PDC, is putting together a panel to focus on disinformation. While some view digital authoritarianism and disinformation as primarily a

problem to be understood and regulated as a cyber/ technological issue, others view this threat to democracy primarily through the lens of the human and societal vulnerabilities that allow false narratives to take hold. How should the U.S. government respond to the problem of digital authoritarianism and what role do public diplomacy practitioners have to play? How should democratic governments coordinate their domestic and foreign policy responses to digital authoritarianism, and what is the role of public diplomacy?

June 6: 2022 Awards for Outstanding Achievement in Public Diplomacy. The recipients of this year's award will be honored in a Zoom Program.✉

Branding a New Organization: PDCA

By Joe Johnson

How do you depict an organization that doesn't exist yet? And when you think about "diplomacy in the public sphere," what image comes to mind?

That's what some ten members of the Public Diplomacy Council and the Public Diplomacy Association of America had to decide when we were tasked with the job of creating a logo for the organization that will unite us: the Public Diplomacy Council of America.

Our first job was to come up with the name. As I recall, Prof. Nicholas Cull first articulated the name, taking from both partners and indicating an entity of experts (a council) with a primary – but not sole – focus on United States practice.

To create the visual expression, we turned to Brittany Lynk, who combines a professional design portfolio with a degree in cultural anthropology, extensive international travel, and work experience in the International Visitor Leadership Program. I met Brittany when she served as the photographer and lead intern for the PDC's Fall Forum in 2013.

Our committee consisted of Katie Conti, Nicholas Cull, Michael Korff, Claude Porsella, and Karen Walker, with participation off and on from several others. Michael Schneider showed consistent interest and contributed key insights from his experience.

At our first encounter, Brittany began by asking about the goals and values of the organization and the reasons we give time to them. She also

explored our own concepts of what is involved in public diplomacy, and our aspirations for its growth, including the recognition that we need more diversity and inclusion in the field.

The next time, Brittany shared back with us words from our conversation, as well

Communication	Listening	Learning
Multilayered	Professional	Past, Present, Future
Connecting	Understanding	Building
Inclusive	Innovative	Interactive
Welcoming	Diverse	Rebirth, Renewal

Words used by the committee to encapsulate aspirations for PDCA.

as a few sketches of potential logos.

One big issue was whether the PDCA logo should carry a symbol (logomark). I was personally skeptical that any image could capture the wide array of activities that take place as public diplomacy. Perhaps all we needed was a distinctive rendition of the name: a logotype.

So I was surprised when Brittany presented us a compelling concept that included a symbol.

Her presentation prompted some vigorous debate.

What do you see in this icon? Everyone in our group saw something a little different. A circular image like a globe, but not a globe. A yin and yang of contrasting cultures. The whirlwind of layered communication that characterizes our 24/7 news cycle and social



media. A membership that intermingles retired, current, and future practitioners in our field. And that spot in the middle of the image – is it an apostrophe suggesting the beginning of a quote that opens a conversation? Or is it a comma that is dividing a complex statement?

The ambiguity bothered some of us. Rather than send the wrong message, they argued, the PDCA should stand on its name alone. Why would the organization need a symbol anyway?

That's when Brittany said quietly, "A symbol may give us an opportunity to tell our story."

At the end, nearly everyone viewed the "swirl" as a way to frame public diplomacy as a two-way conversation that evolves but doesn't shut down. A mindset that's open to new concepts. Listening first, before stating a policy. In my experience, this is the approach that contemporary practitioners in the United States and like-minded nations are striving for.

After that, we could move on to the details. The end result is below.

The full logo is based on a font called "Timeless."

It incorporates a star – another point of debate among our committee members. In the end, most embraced the star as a reminder of important ongoing programs that recognize excellence in public diplomacy: the PDAA's annual awards ceremony and the PDC's participation in the Kathryn Davis Fellowship, to mention just two.

Brittany wrapped all the visual elements into a "seal" to be the icon for PDCA social media accounts, and for any other items we may choose. (Is it too early to talk about PDCA



"merch"?) In short, an array of professionally designed images is ready for use by the Public Diplomacy Council of America that is emerging through the work of so many PDC and PDAA members.

I'm no expert on branding. One thing I do know. A brand is defined not by the sponsor, but by those it serves. We have to live up to whatever story we tell about our work. This should be only the beginning of a discussion about how the new organization will fulfill its mission and serve its members. What story does it spark for you?☞

Joe Johnson, a retired FSO, is chair-designate of the PDCA Communication Committee



PDAA: The Early Years

Editor's Note: As the merger of PDAA and PDC grows near, two former PDAA/USIAAAA Presidents accepted our invitation to recall some of the early years of the organization.

From Fred Coffey:

G. Lewis Schmidt carried the ball in establishing the USIA Alumni Association in 1982 for the purpose of retired officers and USIA supporters to continue their professional friendships and promote Public Diplomacy in our foreign affairs. It quickly became an important source for researchers interested in our profession.

I was privileged to serve on three boards of USIAAAA and the Public Diplomacy Alumni Association. USIAAAA held special seminars at the National War College and elsewhere drawing on folks like VOA's John Chancellor and USIA directors. The goal was to hone USIA's *raison d'être* for the current foreign affairs challenges. Former president Bob Chatten played an active role as he and others made an eight-piece video memorabilia for use in public diplomacy courses taught at universities throughout the country.

USIAAAA took a strong position against the deterioration of the public diplomacy program applied by the Department of State. President Mike Canning arranged for several of us to talk to the membership and note the 100 percent support for reorganizing the PD structure in State.

A later president, Gene Nojek, headed our push to change the name to Public Diplomacy Alumni Association and to modernize our tax situation, which had

linked us to Virginia rather than the IRS. I spent a year dealing with IRS folks who finally agreed to make our tax status a 501(c)(3), a charity organization which could accept donations without taxation. I moved on, but the IRS sent the then current president a change of status to 501(c)(6) which put donations in a possible taxable situation. Our merger with the PDC's status of C-3 will solve that issue.

In 1993 USIAAAA restored the annual prizes for the most demanding and effective programs and activities. USIS-Argentina was a winner. Ten years of targeted and planned activities supported a democratic state following the degrading rule of the generals. The basic aim was to keep the military in their barracks rather than government take-overs. Successful.

Kathy Brion while president and afterwards steered USIAA into developing this annual awards platform as con-

From Kathy Brion:

What I am most proud of in the history of USIAA/PDAA is the annual PDAA Awards for Achievement in Public Diplomacy program. What began as a small, in-house effort to recognize our USIA colleagues expanded into a program with a much

broader reach to many officers and national staffs working so hard and so creatively in the trenches at posts that did not often come under many people's radar.

After USIA's "consolidation" into State, it became all-the-more important for us to reach into DOS to promote the program and encourage nominations from new Office Directors and DASes who might not have had much exposure or connection to public diplomacy work. As a retired officer, I so looked forward over the years to reading the nominations that came in from both overseas posts and DOS headquarters, from within the PD cone and outside, all of which highlighted a new generation of exceptionally creative and dedicated PD professionals. Presenting the awards to the honorees at our annual brunch/luncheon was a distinct honor for me both when I was president of PDAA and Chair of the Awards Committee. Those stories were inspirational and left me with much hope for the future of PD on the ground. Thank you, PDAA, for the opportunity to be a part of a most wonderful enterprise -- and for the memories. ☐



Former President Fred Coffey and Jane Coffey



Former President Mike Canning and Catherine Lincoln

tinued by Rob Nevitt. PDAA benefits from this important activity.

February 2022

Producing USIAAA's New Media

By Alan Kotok

When I left USIA at the end of 1984 for a career in the tech industry, I thought public diplomacy was in my past. The 9/11 attacks changed all that, and led me to reconnect with old friends and colleagues.

By the Fall of 2003, I started work as managing editor of Science magazine's first online-only property, helping a 125 year-old print publication navigate the then little-known waters of digital publishing. Yet also in the fall of 2003, I discovered a group called USIA Alumni Association that addressed communicating U.S. policies and leadership abroad. It was like old times.

At one of the first USIAAA events I attended, I asked Mike Canning, the group's president at the time, about its web site, PublicDiplomacy.org. You'd think after working at USIA for 15 years, I would have more sense than ask a question like that, because it soon became my responsibility. My predecessors, Jim McGregor and Al Hansen, did a masterful job getting the site off the ground. As the web developed into a multi-functional communications



2009 officers: Chandley McDonald, vice-president; Gene Nojek, past-president; Kathy Brion, president.

well to keep up with user expectations.

May 2005

USIAAA Spring
Membership Dinner

Wednesday, May 18, 2005

La Colline Restaurant

400 North Capitol Street, NW,
Washington DC

• Cash bar 6:30 pm

• Dinner 7:00 pm

\$50.00 per person

Reservation deadline: Sunday
May 8

More details found in the
right column on this page.

To reserve please return
coupon on p. 11, or the
form at
[www.publicdiplomacy.org/
MeetingAnnounce.htm](http://www.publicdiplomacy.org/MeetingAnnounce.htm)

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USIAAA TODAY

USIA Alumni Association

Volume 24 No. 2

Karen Hughes Appointment Brings Praise, Criticism

The announcement of Karen P. Hughes's appointment as Under Secretary of State for Public Diplomacy and Public Affairs drew praise from many observers, but also some criticism. Hughes is a long-time close advisor to President Bush, especially on media matters. Many observers noted this close connection as a definite asset, and an indication of the importance of public diplomacy.

At the time of Hughes's appointment, Secretary of State Condoleezza Rice said, "I can think of no individual more suited ... for this task of telling America's story to the world, of nurturing America's dialogue with the world, and advancing universal values for the world than Karen Hughes. She will be an outstanding leader of the fine men and women of the State Department who are devoted to these critical tasks."

Secretary Rice added, "Karen's communication skills and her foreign policy experience are certainly well known, but I believe the most important attribute that she brings to this job is her strong belief that almost anything can be accomplished when different people from different cultures join together to change the world for the better."

[Continued on page 3;

USIAAA member commentary, page 4]



Karen Hughes at U.S. Embassy Kabul, February 2004. [Courtesy, Department of State]

Spring Membership Dinner Set for May 18

The annual USIAAA membership dinner, which provides an opportunity for agency alumni to catch up with former colleagues and meet new friends, takes place on Capitol Hill, on Wednesday May 18.

The dinner will be held at La Colline restaurant, 400 North Capitol Street N.W. (tel 202-737-0400). La Colline is on the Senate side of the Capitol, one block south of Union Station, near the corner of

[Continued on page 3]

ing as many photos and images as possible, and called the publication USIAAA Today.

Fortunately, we had a team of real pros to put together the new publication: Ed Scherr, Peg McKay, and Chandley McDonald. Our first newsletter came out in May 2005, leading with the announcement of a new under-secretary for public diplomacy, Karen Hughes, on page 1. Ed Scherr also began recruiting USIAAA members to write about their post-retirement lives. In that first issue, members Pat Kushlis and Pat Sharpe, with colleague Cheryl Rofer, described their new [Whirled View](#) blog discussing public diplomacy and world events in general.

From then, our team published USIAAA/PDAA Today four times a year through the March 2018 issue, turning over our work to Mike Korff's capable leadership. We couldn't have done it without the trust and support of the organization's presidents: Mike Canning, Gene Nojek, Kathy Brion, Mike Schneider, Greta Morris, and Cynthia Efirid. **Alan Kotok is the founding editor of USIAA Today and PDAA Today.**

In 2005, the editor of the USIAAA newsletter became ill, and the organization's leaders asked if I could step into that role as well. In a previous job, I travelled a lot to small towns in the Midwest and South, and became enamored with USA Today, especially its rich use of color and images. We couldn't afford color printing, but we still followed USA Today's example in us-



Alan Kotok and Sharon Bandy Kotok

In Memoriam

Jackie Ball-Gulljee died in Fredericksburg, VA, October 8, 2021, at age 73. She followed her former husband, Foreign Service officer David W. Ball, on assignments around the world, including Slovenia from 1992 to 1996. At the State Department she worked in the former Bureau of International Information Programs (IIP) front office. In retirement, Ball-Gulljee became an active member of the Unitarian Universalist Church of Fredericksburg Choir and The Spotsylvanians.

Gil Butler, a VOA correspondent, passed away October 10, 2021, at his home in Waldorf, MD. During his years at the Voice of America from 1978 until his retirement well into the 21st century, he was stationed or filed from Cairo, Beirut, Beijing, London, and the U.S. State and Defense Departments, covering 68 countries over more than three decades. Butler served as President of the London Foreign Correspondents Association, following in the footsteps of Edward R. Murrow. In 1982, he received the VOA Meritorious Honor Award for his reporting from Cairo on the assassination of Egyptian President Anwar Sadat.

Phillip C. Cohan, a former USIA officer, passed away September 12, 2021, three days before his 93rd birthday. He worked for Voice of America from 1961 to 1963, the year he joined USIA. His overseas postings included Tanzania, Nigeria, Ghana, Greece, and Indonesia. Cohan retired in 1983 and lived first in Florida and then in New York. Cohan was a 66-year member of the National Press Club. The importance of a free press was an ideal “he was attached to right until his death,” wrote his daughter Gail.

Judith Anne Futch died November 29, 2021, at New Hanover Regional Medical Center in Wilmington, DE. She was 77. Futch held degrees from Duke University and Yale University. Starting her governmental career with the IRS, she worked with the Price Commission before serving on Senator Sam Irwin’s Sub-committee on Constitution Rights. Futch then joined the U.S. Information Agency, serving in Madrid, New Delhi, Seoul, and Rome. As a Foreign Service officer with the State Department, she assisted with logistics during the Olympic Games in Turin and Vancouver. She traveled to 112 foreign countries in a governmental career that spanned 35 years. In retirement, Futch continued to travel, attended theater, played bridge, and pursued her new passion of gardening.

Saul Stuart Gefter, a retired Foreign Service officer, passed away last October at age 82. During his tenure with the U.S. Government he served as the senior contracting

officer for Motion Pictures, Radio, and TV for USIA, and as assistant director of Radio Martí. His overseas assignment included Brazil, Cuba, and the former USSR, as well as Austria, Chile, China, Pakistan, and Peru. An attorney with a Master of Law degree from George Washington University, Gefter was a staunch advocate for recent immigrants to the United States. After retiring, he lived first in Brazil and then Florida. Gefter was an accomplished amateur theater actor and director, as well as an ardent biblical scholar and educator.

Jacob Priester Gillespie, 82, died October 30, 2021, in Washington, DC. Gillespie joined the Foreign Service in 1961 soon after college and was the youngest of the 20 officers in his class sworn into USIA by Edward R. Murrow. He served in Ghana, Burundi, the Democratic Republic of the Congo, Uruguay, The Netherlands, El Salvador, and Spain, as well as multiple positions in Washington. After retiring from the Foreign Service, Gillespie had short-term assignments as a FEMA press officer during natural disasters. In retirement, he volunteered as a reader for recordings for the blind, watched and attended many sports games, and enjoyed spending time with his family in Ipswich, Massachusetts, and Kezar Lake, Maine.

George Hismeh, an editor at USIA, passed away October 7, 2021, at age 88. Born in Nazareth, Palestine, he moved from Haifa to Lebanon in 1948. In 1967, Hismeh founded the first English-language newspaper in Libya. After immigrating to the United States, he worked at the *Chicago Sun-Times* before becoming an assistant foreign editor at the *Washington Post*. Hismeh later joined the USIA Press and Publication Service, where he started the Agency’s first Arabic language magazine, *Al-Majal*. In retirement, he was a columnist for two newspapers, one in Dubai and the other in Jordan. A tireless defender of Palestinians’ struggle for freedom and justice, Hismeh used to joke that he was the second most famous person born in Nazareth!

Patricia (Pat) McMahon Hawkins, a retired Foreign Service officer, died suddenly October 6, 2021, at age 72. Hawkins spent more than 30 years with USIA and State, serving widely in Francophone Africa and Latin America. Her first tour was in Paris, where she managed press affairs for President Reagan’s visit to the Normandy D-Day beaches. Hawkins later was assigned to Zaire, Burkina Faso, Colombia, the Ivory Coast, and the Dominican Republic. Her career culminated in serving as ambassador to Togo for three years. In 2011, Hawkins retired to Santa Fe, where she became a member of the Santa Fe and New Mexico chapters of the League of Women Voters.

Allen Kassof, IREX founder, 90, died of heart failure November 22, 2021. Kassof held a Ph.D. in sociology from Harvard, and taught at

Princeton University, where IREX (International Research and Exchanges Board) originated. He led the organization from 1968 to 1992. IREX became the premier institution promoting mutual understanding between the United States and the Soviet bloc through the exchange of scholars, researchers, students, and teachers. His successor, Kristin Lord, wrote: “Dr. Kassof believed that these kinds of experience and interpersonal ties could reduce dangerous miscalculations and contribute to the avoidance of war.” Kassof served under President Carter as a member of the Presidential Commission on Foreign Language and International Studies, and was the author of several articles and books on Soviet affairs.

Candace Stewart Keenan, an interior designer for USIA and the State Department, passed suddenly on November 14, 2021. She was 72. Her interior design career began over 40 years ago at W. & J. Sloan Company. Keenan then worked for various government agencies, including GSA and USIA. From 2000 until her retirement in 2014, she oversaw interior designs for U.S. embassies around the world. Keenan embraced her work in foreign locations with a passion for learning about and celebrating the commonalities and diversities of many nations. In retirement, she became an accomplished gardener, receiving an award for her work promoting eco-savvy gardening for the public. Keenan was a lover of all domestic and wildlife species and was known to always be first in line to help others.

James Edward Kendel, 88, passed away peacefully January 8 in Fredericksburg, VA. A captain in the U.S. Navy, he earned his law degree from Georgetown University Law School. After working for the Treasury Department, the CIA, and the U.S. Information Agency, Kendel embarked on a four-decade legal career in private practice and public service. He was appointed a U.S. magistrate judge in 1985 and retired from the Federal bench in 1997. He moved to Spotsylvania, where he volunteered in the community. Kendel was also a long-time member of the Civil Air Patrol, where he supported CAP’s emergency search-and-rescue operations and the U.S. Air Force ROTC flight orientation program.

Wilma Jane LaMee, 87, died peacefully at Highland Springs in Dallas, TX, October 15, 2021. Born in Midland, MI, her long USIA Foreign Service career took her on assignments to Bolivia, Panama, Norway, Pakistan, Egypt, Poland, Turkey, and France. Her last job before retiring in 1987 was executive officer at USIS Paris. After retirement, LaMee was a long-time resident of Arlington, VA, before moving to

(Continued on page 7)

(Continued from page 6)

Dallas in 2019 to be near family. Active in retirement, she enjoyed skiing, hiking, traveling, and volunteer work at the White House for more than 20 years.

Judith Latham, a VOA broadcaster, died last autumn. According to a VOA notice of her passing, she had produced radio programs including the International Press Club and Press Conference USA. Latham retired from VOA in 2011. "She was a very classy lady, gracious, and highly proficient at her craft," wrote one of her former colleague, while another noted, "She was always very polite, amiable, and easy to work with."

Steve Lucas, former VOA Africa Division Chief, died in Brendon, FL, January 11 after contracting covid-19 in Niger, where he was a translator for the U.S. Army. He was 75. Born in Nigeria, where his father was a missionary, Lucas was fluent in Hausa. When he joined VOA, where he worked for 24 years, he was assigned to the Hausa service and later became the director of the Africa Division. Before retiring, Lucas became the regional marketing representative for VOA in Africa, establishing partnerships with radio and TV stations.

Dorothy Robins-Mowry, a Foreign Service officer, passed away peacefully on July 6, 2021, at age 99. Throughout her life, Mowry advocated tirelessly for democracy, peace, and women's participation in international relations. At USIA, she served as policy officer (Office of North African, Near Eastern, and South Asian Affairs), country affairs officer

(India, Nepal, Sri Lanka), cultural attaché in Tehran, and program manager (U.S. Political and Social Processes, Information Center Services). Mowry also worked in the Cultural Programs Office (Education Exchange, Women's Activities Office) for eight years at the American Embassy in Tokyo. She was a scholar who wrote many articles and books, gave lectures worldwide, and received numerous honors and awards. Mowry was awarded a Doctor of Laws *Honoris Causa* from the College of



Dorothy Robins-Mowry (center)

Wooster (Ohio). After retiring to St. Michaels, Maryland, she became an avid gardener, and with her husband David was instrumental in initiating a youth sailing program and sportsmanship award at the Miles River Yacht Club.

Miriam Rider, a State Department librarian, passed away December 1, 2021, at age 72. Known as Mimi, she lived a life filled with interesting work, adventurous travel, and the love of family and friends. As a librarian at the Washington Foreign Press Center, Rider was a

valuable resource for foreign correspondents, especially in the pre-Internet, pre-YouTube era. Indian journalist Chidanand Rajghatta paid an eloquent homage to her in an article he wrote for the *Time of India*. "Librarians managed files, clippings, references, yearbooks, encyclopedias, and a myriad of other resources to help journalists add heft and depth to their reporting," he noted. Rajghatta remembered that Rider often would join him and his colleagues for a 4:00 PM coffee session at the National Press Club lounge.

Secundino Valladares Fernández, social analyst, died in Madrid December 4, 2021, from a malignant tumor at age 82. A brilliant and renowned anthropologist with multiple degrees, he came to the United States in 1972 to earn a Master's degree in social anthropology, a specialty that then did not exist in Spain, from the University of California, San Francisco. In his years in the United States, he conducted fieldwork with Latinos, specializing in linguistic anthropology. Fernandez wrote his doctoral thesis on the speech and Spanglish of Chicanos. After returning to Spain he taught until his retirement. The author of many books on linguistic anthropology and social studies, he also worked as a social analyst in the cultural section of the United States Embassy in Madrid.▣

Contact Member News Editor
[Claude Porsella](#) with death notices and remembrances.

PDAA membership for 2022: Check your mailing label for renewal status

If your mailing label says [2021], it is time to renew your membership.

Membership type, please check one:

- DC-MD-VA local membership (\$50 annually): _____ New _____ Renewal
- Other membership (\$35 annually): _____ New _____ Renewal

Please complete the form below and mail your check, payable to PDAA, or pay online at pdaa.publicdiplomacy.org.

Contribution to Public Diplomacy Awards Fund (optional) \$ _____

Send form to: **Mary Jeffers, PDAA Treasurer**
1001 Dale Drive, Silver Spring, MD 20910

Name(s) _____

Street address _____

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Date _____

Public Diplomacy Today

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Editor: Michael Korff

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